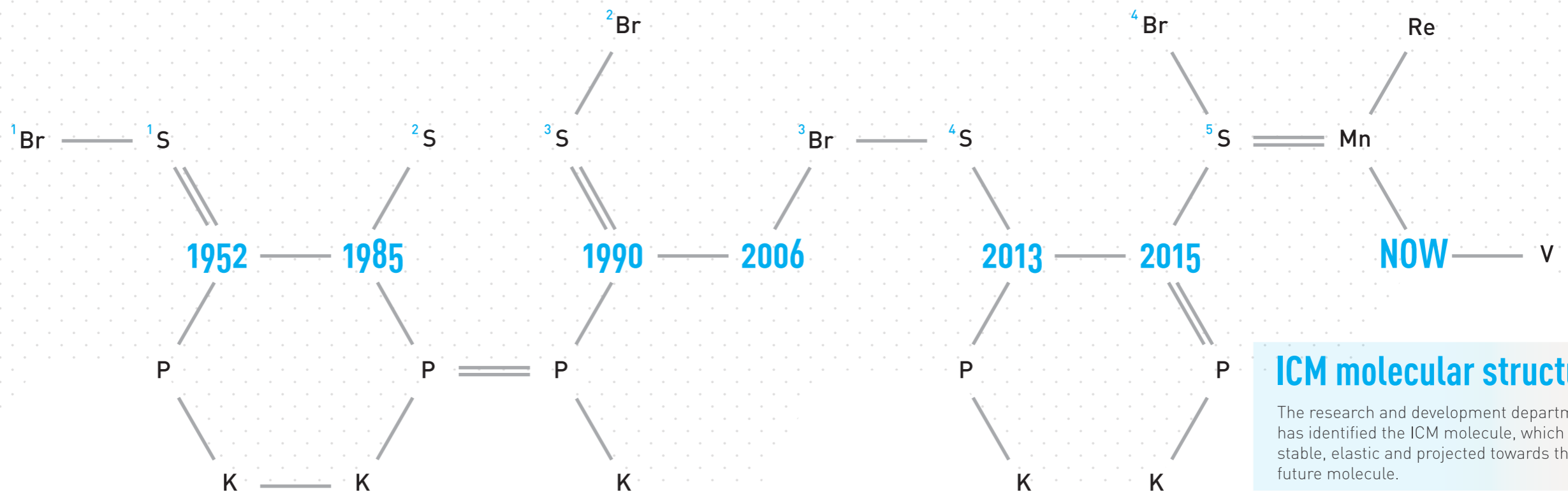


Industria Chimica  
MEDITERRANEA

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**ICM molecular structure**

The research and development department has identified the ICM molecule, which is a stable, elastic and projected towards the future molecule.

**Br** 1 ICM foundation. On the emblem there was a dragon spitting fire.



2 Generation of Puntali Fiore brand dedicated to products for toe puffss and counters.



3 Brand restyling. The symbol of the dragon is redesigned and the brand Puntali Fiore inserted inside the logo.



4 Born of Elastic Power brand for TPU films.



**S** 1 Industria Chimica Mediterranea was founded by Roberto Fiore, entrepreneur and president of Napoli's football team. The production consisted of solvent base adhesive for footwear and wood industries.

2 Introduction of water base glues production.

3 Installation of an impregnation line for the production of supports for toe puffs and counters named Puntali Fiore.

4 Installation of an extrusion line to enlarge the production of toe puffs and counters.

5 Installation of second extrusion line dedicated to TPU films.



**P** Glues and adhesives  
Materials for toe puffs and counters  
Films in TPU

**K** Wood  
Footwear  
Leather  
Paper  
Insulation  
Isolation



**Mn** For over six decades ICM has been in contact with the varied manufacturing world, penetrating its needs and, above all, refining a great versatility aimed at solving the various operational needs. This spirit of proximity to the customer is still alive today as an authentic corporate mission that is realized in the development of ad hoc products and materials in tune with the user's request.



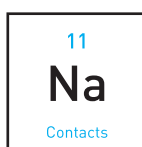
**V** An eye to the past and one to the future. The strategy of the ICM can be summarized in these words in the firm belief that success is based on the reconciliation between tradition and innovation.

ICM is preparing to continue its activity in the third generation with a strong propensity for technological innovation and without abandoning its identity as a family business.

**Re** ICM's laboratory is equipped with new machineries for the characterization of the polymers and the analysis of their physical and mechanical properties such as:

- Analysis of thermal transitions of a polymer
  - Measure of mechanical properties
  - Pilot productions
- The activities developed consist of:
- Control of incoming raw material
  - Control of finished products
  - Customer assistance
  - Development of new products





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